

Serie D - 8th Finals - Manauara vs ASA

DATE: Saturday, August 23, 2025
LOCATION: Arapiraca, Alagoas, BR

Event Description

Serie D - 8th Finals - Manauara vs ASA is a premier sports event in Arapiraca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 6,695 people

Event ID: H4CUkJMxKDdWvWQtPq

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,678 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/serie-d-8th-finals-manauara-vs-asa>

Document generated on 6/4/2026, 4:17:03 AM