

Serie D - 8th Finals - América RN vs Imperatriz

DATE: Sunday, August 17, 2025
LOCATION: Imperatriz, Maranhão, BR

Event Description

Serie D - 8th Finals - América RN vs Imperatriz is a premier sports event in Imperatriz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 46/100

Expected Attendance: 649 people

Event ID: 3iuv4V8zSNbMd4dmK8

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 260 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.