

Serie C - Promotion Round - São Bernardo vs Caxias do Sul

DATE: Saturday, September 13, 2025
LOCATION: Marechal Floriano, Rio Grande do Sul, BR

Event Description

Serie C - Promotion Round - São Bernardo vs Caxias do Sul is a premier sports event in Marechal Floriano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,939 people

Event ID: GCKkHLXeVjspEBKcFA

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,376 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.