

Serie C - Ponte Preta vs CSA

DATE: Monday, August 25, 2025
LOCATION: Maceió, State of Alagoas, BR

Event Description

Serie C - Ponte Preta vs CSA is a premier sports event in Maceió. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,215 people

Event ID: BoEXGSxSpWqT7F8EmE

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,286 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
