

# Serie C - Ituano vs Náutico

DATE: Saturday, August 30, 2025  
LOCATION: Recife, Pernambuco, BR

## Event Description

Serie C - Ituano vs Náutico is a premier sports event in Recife. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 8,758 people

**Event ID:** 8QSAYUJ5r6n8vgYnjz

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,503 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*