

Serie C - Ituano vs CSA

DATE: Saturday, August 16, 2025
LOCATION: Maceió, State of Alagoas, BR

Event Description

Serie C - Ituano vs CSA is a premier sports event in Maceió. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,078 people

Event ID: EqAq2iFxxSmchWex3f

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,231 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
