

# Serie C - Girone C - Team Altamura vs Benevento

DATE: Sunday, October 12, 2025  
LOCATION: Benevento, Campania, IT

## Event Description

Serie C - Girone C - Team Altamura vs Benevento is a premier sports event in Benevento. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,157 people

**Event ID:** CYoYy5zsozp8sYbDxE

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,463 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*