

Serie C - Girone C - Sorrento vs Cavese 1919

DATE: Saturday, January 3, 2026
LOCATION: Cava de' Tirreni, Campania, IT

Event Description

Serie C - Girone C - Sorrento vs Cavese 1919 is a premier sports event in Cava de' Tirreni. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,800 people

Event ID: J4UxVJ8cgfqKaWtJZQ

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,520 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.