

Serie C - Girone C - Audace Cerignola vs Potenza

DATE: Saturday, August 30, 2025
LOCATION: Potenza, Basilicata, IT

Event Description

Serie C - Girone C - Audace Cerignola vs Potenza is a premier sports event in Potenza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,024 people

Event ID: BDiNvUYKj7GmkemsNB

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,210 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.