

# Serie C - Girone C - Audace Cerignola vs Casarano

DATE: Sunday, October 12, 2025  
LOCATION: Casarano, Puglia, IT

## Event Description

Serie C - Girone C - Audace Cerignola vs Casarano is a premier sports event in Casarano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 58/100  
**Expected Attendance:** 2,516 people  
**Event ID:** 5PVARzsmMYKAbNq2r

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,006 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*