

# Serie C - Girone B - Ternana vs Gubbio

DATE: Sunday, November 2, 2025

LOCATION: Gubbio, Umbria, IT

## Event Description

Serie C - Girone B - Ternana vs Gubbio is a premier sports event in Gubbio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,392 people

**Event ID:** 6cZs4JXJPT7yPxn9vM

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 957 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*