

Serie C - Girone B - Campobasso vs Guidonia Montecelio 1937

DATE: Sunday, November 23, 2025
LOCATION: Guidonia Montecelio, Lazio, IT

Event Description

Serie C - Girone B - Campobasso vs Guidonia Montecelio 1937 is a premier sports event in Guidonia Montecelio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,204 people

Event ID: 5T4pZ8TpkZ4Z4j3A3G

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 482 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.