

# Serie C - Girone A - Trento vs Lecco

DATE: Sunday, September 21, 2025

LOCATION: Lecco, Lombardia, IT

## Event Description

Serie C - Girone A - Trento vs Lecco is a premier sports event in Lecco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,800 people

**Event ID:** CSgARLIWDo8q5RDwvM

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*