

# Serie C - Girone A - Pro Patria vs Pro Vercelli

DATE: Saturday, January 3, 2026  
LOCATION: Vercelli, Piemonte, IT

## Event Description

Serie C - Girone A - Pro Patria vs Pro Vercelli is a premier sports event in Vercelli. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,115 people

**Event ID:** DBRmM7dw7adbKVwcAi

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 846 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*