

Serie C - Girone A - Lumezzane vs Pergolettese

DATE: Saturday, January 10, 2026
LOCATION: Crema, Lombardia, IT

Event Description

Serie C - Girone A - Lumezzane vs Pergolettese is a premier sports event in Crema. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 950 people

Event ID: ENwfUS4Xsnw2r3RvhA

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 380 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.