

Serie C - Figueirense vs Ypiranga RS

DATE: Saturday, August 30, 2025
LOCATION: Erechim, State of Rio Grande do Sul, BR

Event Description

Serie C - Figueirense vs Ypiranga RS is a premier sports event in Erechim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 43/100

Expected Attendance: 451 people

Event ID: 74JsgouoRmQmWVhRU4

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 180 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.