

Serie C - Botafogo PB vs Anápolis

DATE: Saturday, August 30, 2025
LOCATION: Jardim Ana Paula, Goiás, BR

Event Description

Serie C - Botafogo PB vs Anápolis is a premier sports event in Jardim Ana Paula. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,645 people

Event ID: 4zRG7WT4wN347BCjjQ

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,458 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.