

# Serie B - Palermo vs Empoli

DATE: Sunday, December 7, 2025

LOCATION: Empoli, Toscana, IT

## Event Description

Serie B - Palermo vs Empoli is a premier sports event in Empoli. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 68/100

**Expected Attendance:** 7,766 people

**Event ID:** 45GAFG3sY8h2o8Fr7q

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,106 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*