

Serie B - Modena vs Frosinone

DATE: Saturday, November 8, 2025

LOCATION: Frosinone, Lazio, IT

Event Description

Serie B - Modena vs Frosinone is a premier sports event in Frosinone. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,412 people

Event ID: GRofBAEaPhaKfi3BpH

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,565 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.