

Serie B - Group B - Virtus Roma 1960 vs Faenza

DATE: Sunday, December 28, 2025
LOCATION: Faenza, Emilia-Romagna, IT

Event Description

Serie B - Group B - Virtus Roma 1960 vs Faenza is a premier sports event in Faenza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,638 people

Event ID: 4YZh4JWCA8ZCbDWXiB

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,055 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.