

# Serie B - Group B - Virtus Imola vs Latina

DATE: Sunday, November 2, 2025  
LOCATION: Cisterna di Latina, Lazio, IT

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## Event Description

Serie B - Group B - Virtus Imola vs Latina is a premier sports event in Cisterna di Latina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,454 people

**Event ID:** BdfA3UDHw7a6Y5bVKm

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 582 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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