

Serie B - Group B - Faenza vs San Severo

DATE: Sunday, January 11, 2026
LOCATION: San Severo, Puglia, IT

Event Description

Serie B - Group B - Faenza vs San Severo is a premier sports event in San Severo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,240 people

Event ID: DxkiLDjKi7si83UCci

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 496 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
