

Serie B - Group B - Chiusi vs Luiss Roma

DATE: Wednesday, November 26, 2025

LOCATION: Roma, Lazio, IT

Event Description

Serie B - Group B - Chiusi vs Luiss Roma is a premier sports event in Roma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,393 people

Event ID: 8M3GAmYmkMd92k6uj3

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,557 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.