

# Serie B - Cuiabá vs Operário PR

DATE: Sunday, September 14, 2025  
LOCATION: Ponta Grossa, Paraná, BR

## Event Description

Serie B - Cuiabá vs Operário PR is a premier sports event in Ponta Grossa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 4,215 people

**Event ID:** 7Nodv5MiaiHhyoKqQu

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,686 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*