

# Serie B - CRB vs Remo

DATE: Sunday, September 28, 2025

LOCATION: Belém, Pará, BR

## Event Description

Serie B - CRB vs Remo is a premier sports event in Belém. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 14,136 people

**Event ID:** 9cCko338hcdNnwArNL

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,654 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*