

Serie B - Cesena vs Bari

DATE: Sunday, November 2, 2025
LOCATION: Bari, Puglia, IT

Event Description

Serie B - Cesena vs Bari is a premier sports event in Bari. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,805 people

Event ID: 6JBGHuvGiCS8RCJxES

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,922 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.