

Serie A2 - Victoria Libertas Pesaro vs Ruvo di Puglia

DATE: Sunday, January 11, 2026
LOCATION: Bari, Puglia, IT

Event Description

Serie A2 - Victoria Libertas Pesaro vs Ruvo di Puglia is a premier sports event in Bari. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,840 people

Event ID: 3RGW9LEntEPorouX22

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,136 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.