

Serie A2 - Torino vs Roseto

DATE: Sunday, January 11, 2026

LOCATION: Teramo, IT

Event Description

Serie A2 - Torino vs Roseto is a premier sports event in Teramo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,065 people

Event ID: F6M6293Bpg2qehGnjW

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,626 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.