

# Serie A2 - Scaligera Verona vs Eagles Cividale

DATE: Friday, September 26, 2025  
LOCATION: Cividale del Friuli, Friuli-Venezia Giulia, IT

## Event Description

Serie A2 - Scaligera Verona vs Eagles Cividale is a premier sports event in Cividale del Friuli. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,838 people

**Event ID:** 6xHQFxD3PzCUgYoRA4

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 735 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*