

Serie A2 - Mestre vs Victoria Libertas Pesaro

DATE: Sunday, October 19, 2025
LOCATION: Pesaro, Marche, IT

Event Description

Serie A2 - Mestre vs Victoria Libertas Pesaro is a premier sports event in Pesaro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,860 people

Event ID: kAc2vhnuagNexA8e4X

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,344 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.