

# Serie A2 - Fortitudo Bologna vs Blu Basket Bergamo

DATE: Wednesday, December 10, 2025  
LOCATION: Bergamo, Lombardia, IT

## Event Description

Serie A2 - Fortitudo Bologna vs Blu Basket Bergamo is a premier sports event in Bergamo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,325 people

**Event ID:** HtNVYrS9Twx3WPQJ7

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,730 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*