

Serie A2 Femminile - Group B - Vicenza vs BC Bolzano

DATE: Saturday, January 31, 2026
LOCATION: Bolzano, Trentino-Alto Adige, IT

Event Description

Serie A2 Femminile - Group B - Vicenza vs BC Bolzano is a premier sports event in Bolzano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 4Z8nKYzLm5CKAD5F6V

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.