

# Serie A2 - Brindisi vs Scaligera Verona

DATE: Tuesday, October 28, 2025

LOCATION: Verona, VR, IT

## Event Description

Serie A2 - Brindisi vs Scaligera Verona is a premier sports event in Verona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,767 people

**Event ID:** Amdw9UgLUSztvArfpX

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,107 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*