

Serie A2 - Blu Basket Bergamo vs Scaligera Verona

DATE: Friday, November 21, 2025
LOCATION: Verona, VR, IT

Event Description

Serie A2 - Blu Basket Bergamo vs Scaligera Verona is a premier sports event in Verona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,005 people

Event ID: Achh8zy7JLo83f4pt2

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,202 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.