

Serie A1 (W) - Novara vs Vero Milano

DATE: Saturday, November 15, 2025
LOCATION: Casalecchio di Reno, Emilia-Romagna, IT

Event Description

Serie A1 (W) - Novara vs Vero Milano is a premier sports event in Casalecchio di Reno. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,722 people

Event ID: 9UBZxnXWjNtW5yjsq

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,889 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
