

Serie A - Hellas Verona vs Genoa

DATE: Saturday, November 29, 2025

LOCATION: Genova, Liguria, IT

Event Description

Serie A - Hellas Verona vs Genoa is a premier sports event in Genova. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 23,567 people

Event ID: Dhc6imR98SjRCHHfVR

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,427 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.