

# Serie A - Flamengo vs Internacional

DATE: Sunday, August 17, 2025  
LOCATION: Praia de Belas, Rio Grande do Sul, BR

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## Event Description

Serie A - Flamengo vs Internacional is a premier sports event in Praia de Belas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 77/100

**Expected Attendance:** 23,224 people

**Event ID:** Bz2ytLUsPB2wpsgMCy

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 9,290 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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