

# Serie A - Cremonese vs Bologna

DATE: Monday, December 1, 2025  
LOCATION: Bologna, Emilia-Romagna, IT

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## Event Description

Serie A - Cremonese vs Bologna is a premier sports event in Bologna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 78/100

**Expected Attendance:** 24,564 people

**Event ID:** J7PEDvF6CpBg3QzubY

## Hotel Demand Indicators

**ADR Impact Index:** 8.1x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 9,826 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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