

# Sergipano Women - 1st Phase - Socorro Sport vs Lagarto

DATE: Saturday, November 1, 2025  
LOCATION: Lagarto, Sergipe, BR

## Event Description

Sergipano Women - 1st Phase - Socorro Sport vs Lagarto is a premier sports event in Lagarto, Sergipe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 57/100  
**Expected Attendance:** 2,207 people  
**Event ID:** 7Xnz8LbFV55ErGrooZ

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 883 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*