

# Sergipano Women - 1st Phase - Estanciano vs Socorro Sport

DATE: Sunday, November 23, 2025  
LOCATION: Distrito Industrial da Taiçoca, Sergipe, BR

## Event Description

Sergipano Women - 1st Phase - Estanciano vs Socorro Sport is a premier sports event in Distrito Industrial da Taiçoca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,530 people

**Event ID:** HFDUQsuuFXSqE2tw3

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 612 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*