

Sergipano Women - 1st Phase - Estanciano vs Confiança

DATE: Sunday, November 23, 2025
LOCATION: Aracaju, Sergipe, BR

Event Description

Sergipano Women - 1st Phase - Estanciano vs Confiança is a premier sports event in Aracaju, Sergipe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,500 people

Event ID: 4dj4FXr3v93Tmt47Rb

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.