

# Sergipano 2 - Olímpico SE vs Canindé

DATE: Saturday, October 18, 2025  
LOCATION: Canindé de São Francisco, Sergipe, BR

## Event Description

Sergipano 2 - Olímpico SE vs Canindé is a premier sports event in Canindé de São Francisco, Sergipe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 884 people

**Event ID:** GR5npXvki6FvfwWEmp

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 354 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*