

Sergipano 2 - Independente Simão Dias vs Rosário Central

DATE: Friday, October 10, 2025
LOCATION: Barra dos Coqueiros, Sergipe, BR

Event Description

Sergipano 2 - Independente Simão Dias vs Rosário Central is a premier sports event in Barra dos Coqueiros, Sergipe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: 62eKiApyRicq7TkHMK

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.