

Sergipano 2 - Frei Paulistano vs Independente Simão Dias

DATE: Wednesday, October 15, 2025
LOCATION: Simão Dias, Sergipe, BR

Event Description

Sergipano 2 - Frei Paulistano vs Independente Simão Dias is a premier sports event in Simão Dias. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,216 people

Event ID: 5zNGBnuhg9wNZaQnwR

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 886 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.