

# Sergipano 2 - América de Pedrinhas vs Atlético Gloriense

DATE: Saturday, September 27, 2025  
LOCATION: Nossa Senhora da Glória, Sergipe, BR

## Event Description

Sergipano 2 - América de Pedrinhas vs Atlético Gloriense is a premier sports event in Nossa Senhora da Glória, Sergipe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 960 people

**Event ID:** HvYqJQ5rvZsrqtGL6x

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 384 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*