

Sept. 11, 2025 *5:30-8:30 pm @PACE : Decision Skills Class (use WEST door)

DATE: Thursday, September 11, 2025
LOCATION: Grande Prairie, Alberta, CA

Event Description

Sept. 11, 2025 *5:30-8:30 pm @PACE : Decision Skills Class (use WEST door) is a premier conferences event in Grande Prairie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 178 people

Event ID: 9rMKt5YsF6XvJ5hohi

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 71 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
