

Sensory Friendly Halloween

DATE: Friday, October 24, 2025
LOCATION: Burlington, Ontario, CA

Event Description

Sensory Friendly Halloween is a premier festivals event in Burlington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 32/100

Expected Attendance: 126 people

Event ID: 8N4LdH8xeg2mc9ovU4

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/sensory-friendly-halloween>

Document generated on 6/3/2026, 10:44:36 PM