

Sena æVæW" æB Yasar

DATE: Sunday, September 14, 2025

LOCATION: 7F æ ul, TR

Event Description

Sena æVæW and Yasar is a premier festivals event in 7F æ ul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 185 people

Event ID: ApVAKEiiQ33rsFUB5V

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 74 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/sena-ener-and-yasar>

Document generated on 6/4/2026, 12:51:50 AM