

# Sena æVæW" æB 6V-6VæOg t

DATE: Sunday, November 23, 2025

LOCATION: Ordu, TR

## Event Description

Sena æVæW and Seksendört is a premier festivals event in Ordu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 39/100

**Expected Attendance:** 272 people

**Event ID:** 4NfrncL6RTQVkf4AFj

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 109 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*