

Seminário Relações Trabalhistas no TRC 18/11/2025 - SETCESP

DATE: Tuesday, November 18, 2025
LOCATION: Vila Maria, São Paulo, BR

Event Description

Seminário Relações Trabalhistas no TRC 18/11/2025 - SETCESP is a premier conferences event in Vila Maria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 315 people

Event ID: 9ejzg4ETjSRGn7MeKC

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 126 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.